

district m ranked in Deloitte Technology Fast 500

Company celebrates exceptional growth, announces new Chief
Revenue Officer, Rémi Fournier

Montreal, November 15th, 2018 - [district m](http://district.m), a Montreal-based leading advertising technology company was today accoladed on both sides of the border for its exceptional growth and innovation ranking #123 and #25 in the Deloitte Technology Fast 500 North America and Fast 50 Canada respectively having achieved 926% revenue growth between 2014 and 2017. With this growth, the company also announced the recent appointment of Rémi Fournier to the role of Chief Revenue Officer (CRO).

“district m was founded on the premise of democratizing advertising by creating a transparent, agile and user-focused ad ecosystem. It’s incredible to look back and realize that a company founded in Montreal in 2013 with its first US office launching in late 2016 would go on to rank in Deloitte’s Technology Fast 500 just a few years later,” said Jean-Francois Côté, co-founder and CEO, district m. “These prestigious awards serve as proof points of the hard work we’ve been investing since the very beginning as well as inspirations for us to continue innovating to better serve the needs of our customers.”

Côté added, “We are also pleased to announce that Rémi Fournier, co-founder of Fibrenoire, has been appointed to the role of Chief Revenue Officer (CRO) at district m where he will leverage his deep entrepreneurial B2B experience to drive revenue growth to another level. Deloitte’s Fast 500 recognition both underlines the success we have achieved to date in the US,

but also aligns with our strategic plans to strengthen and further develop our foothold in this core market.”

“district m is at a stage that very few companies are lucky enough to ever live, and once you’ve lived the thrill of bringing a company into and through that stage, the feeling can never be matched,” said Rémi Fournier, CRO, district m.

“Congratulations to the Deloitte 2018 Technology Fast 500 winners on this impressive achievement,” said [Sandra Shirai](#), vice chairman, Deloitte LLP, and U.S. technology, media and telecommunications leader. “These companies are innovators who have converted their disruptive ideas into products, services and experiences that can captivate new customers and drive remarkable growth.”

“Software, which accounts for nearly two of every three companies on the list, continues to produce some of the most exciting technologies of the 21st century, including innovations in artificial intelligence, predictive analytics and robotics,” said [Mohana Dissanayake](#), partner, Deloitte & Touche LLP, and Industry Leader for technology, media and telecommunications, within Deloitte’s audit and assurance practice. “This year’s ranking demonstrates what is likely a national phenomenon, where many companies from all parts of America are transforming the way we do business by combining breakthrough research and development, entrepreneurship and rapid growth.”

Deloitte’s Technology Fast 500 provides a ranking of the fastest growing technology, media, telecommunications, life sciences and energy tech companies — both public and private — in North America. Technology Fast 500 award winners are selected based on percentage fiscal year revenue growth from 2014 to 2017.

In order to be eligible for Technology Fast 500 recognition, companies must own proprietary intellectual property or technology that is sold to customers in products that contribute to a

majority of the company's operating revenues. Companies must have base-year operating revenues of at least \$50,000 USD, and current-year operating revenues of at least \$5 million USD. Additionally, companies must be in business for a minimum of four years and be headquartered within North America.

[About district m](#)

district m is a full-service advertising exchange that creates open, transparent marketplaces through which publishers and advertisers can quickly and easily connect to maximize today's digital advertising demand. Since our inception, we have served as a trusted monetization partner to 2,500 publishers globally by bringing incremental demand through over 200 unique brand partnerships.

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