

district m named one of Deloitte's Best Managed Company

Montreal, March 7th, 2019 - [district m](#), a Montreal-based leading advertising technology company, was today named as one of Deloitte's Best Managed Company for its innovative technology, exponential growth and people-centric management approach. Having transformed the traditional HR department into the People team and led by a set of 5 daring corporate values, district m believes that instilling a strong corporate culture amongst all of its employees is at the core of their past, present and future success.

"This prestigious award serves as proof points of the hard work we've been investing since the very beginning as well as inspirations for us to continue to invest in our people, as they are the ones that will drive the innovation that will make us the next Montreal unicorn," said Jean-Francois Côté, co-founder and CEO, district m. "district m was founded on the premise of democratizing advertising by creating a transparent, agile and user-focused ad ecosystem. It's incredible to look back and realize that a company founded in Montreal in 2013 has, in 5 years, achieved over \$100 million revenue and hired over 100 employees."

"This year's Best Managed winners know what it takes to succeed in the future. By investing in innovation and embracing a people-centric approach, these companies are outpacing their competition," said Lorrie King, National Co-Leader of the Canada's Best Managed Companies program and Partner, Deloitte Private. "In thinking long term, these companies are already ahead of the curve and are set to be better prepared and successful in the years to come."

Best Managed is a flagship program presented by Deloitte Private, a division of Deloitte exclusively focused on serving private clients of all sizes. Generation after generation, Deloitte Private has been by the side of the entrepreneurs transforming Canada's economy – and under its wing, the Best Managed program has grown to include 477 companies, offering a strong network to support the 47 winners of 2019. The network continues its expansion beyond Canadian borders, now with presence in 14 countries globally.

district m was also recognized for its exceptional growth and innovation, ranking #123 and #25 in the Deloitte Technology Fast 500 North America and Fast 50 Canada in November 2018. The company also received an \$12 million investment from Investissement Québec and Fonds de solidarité FTQ in January 2019.

About district m

district m is a full-service advertising exchange that creates open, transparent marketplaces through which publishers and advertisers can quickly and easily connect to maximize today's digital advertising demand. Since our inception, we have served as a trusted monetization partner to 2,500 publishers globally by bringing incremental demand through over 350 unique brand partnerships.

About Canada's Best Managed Companies

Canada's Best Managed Companies continues to be the mark of excellence for Canadian-owned and managed companies with revenues over \$15 million. Every year since the launch of the program in 1993, hundreds of entrepreneurial companies have competed for this designation in a rigorous and independent process that evaluates their management skills and practices. The awards are granted on four levels: 1) Canada's Best Managed Companies new winner (one of the new winners selected each year); 2) Canada's Best Managed Companies winner (award recipients that have re-applied and successfully retained their Best Managed designation for two additional years, subject to annual operational and financial review); 3) Gold Standard winner (After three consecutive years of maintaining their Best Managed status, these winners have demonstrated their commitment to the program and successfully retained their award for 4-6 consecutive years); 4) Platinum Club member (Winners that have maintained their Best Managed status for seven years or more). Program sponsors are Deloitte Private, CIBC, Canadian Business, Smith School of Business and TMX Group. For further information, visit <http://www.bestmanagedcompanies.ca>.

About Deloitte Private

Getting you there

Generation after generation, Deloitte has been by the side of the entrepreneurs transforming Canada's economy. Deloitte Private is exclusively focused on serving private clients — of all sizes.

We know that the journey to success requires strategic decision making and being opportunistic at the right moment. As Canada's largest professional services advisor to private clients, we are passionate and committed to your future success—always looking ahead to anticipate your needs and prepare you for any unforeseen challenges ahead. Deloitte Private will help you achieve your goals and get you where you want to be. Our focus is getting you there... and beyond. Please connect with us on [LinkedIn](#), [Twitter](#) or [Facebook](#).

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