

JF Côté nominated for EY Entrepreneur Of The Year™ for a second year

JF Côté, President, CEO and co-founder at District M, has once more been nominated for EY Entrepreneur Of The Year Québec. Côté, who was a finalist last year in the Technology and Communications category, is now being nominated as Emerging Entrepreneur.

With over 15 years' experience in business, Jean-François is an experienced leader and a born innovator: he is the chief architect of District M's corporate strategy and provides leadership to sales and partnership initiatives. His passion for technology and his vision for the programmatic industry drives a team of 60+ people every day to challenge the known and disrupt traditional models.

EY recognizes entrepreneurs who dare to take risks, dive into uncertainty and overcome challenges with innovative solutions. Last Thursday, the firm named 30 finalists across 10 categories in its EY Entrepreneur Of The Year 2017 Québec Awards program.

"This year's finalists share a passion for entrepreneurship and a culture of innovation," says Daniel Baer, Entrepreneur Of The Year Québec program Co-Director. "At the same time, they are a very diverse group ranging from startups to third generation family businesses, and from traditional manufacturing to the cleantech sector. Our finalists are a wonderful reflection of Québec society."

Canada's entrepreneurs create companies that grow, and in turn, create jobs that boost the economy. The businesses of this year's Québec finalists employ 6,366 people and see year-over-year growth with a sum of \$1.3 billion in annual revenues.

At the Québec gala in Montréal on 9 November 2017, EY will name winners in a number of diverse categories selected by the independent panel of judges. One of those category winners will be named the overall Québec winner and will later compete with winners from Ontario, Atlantic, Prairies and Pacific regions for the Canadian Entrepreneur Of The Year title. The Canadian winner will go on to compete with winners from more than 50 countries for the title of EY World Entrepreneur Of The Year, in June 2018.

For more information, contact:

Sandrine Tessier

district m

514.690.7823

sandrine@districtm.net