

district m wins Canada's Top Small & Medium Employer award.

Montreal, April 12th, 2019 – district m is proud to announce that it has ranked for the second year as one of Canada's Top Small & Medium Employer award, given by Mediacorp in collaboration with the Globe and Mail.

Under Canada's Top 100 Employer, Canada's Top Small & Medium Employers is an editorial competition that recognizes the small and medium enterprises (SMEs) that offer the nation's best workplaces and forward-thinking human resources policies. Many job seekers fear that working for smaller employers means giving up on the perks and benefits usually offered by larger companies. Quite the opposite: at district m, we know that our success couldn't be achieved without our employees.

"We pride ourselves on the fact that we have created an amazing culture within an energizing workplace, and that we can offer a comprehensive benefits and compensation plan to our districters," said Natacha Brind'Amour, VP People at district m. "In our fast-changing industry, we expect our districters to be all hands on deck to help the company thrive and grow. We demand the best from our employees, so it makes sense that we would offer the best working conditions for them to achieve success."

Beyond the financial perks, district m also invests a lot in employees' education, with initiatives such as the district MBA program. Furthermore, the company grants stock options to every employee after one year of employment, and offers an extra 4 weeks of vacation on the 5th year of service.

"The companies that make this list are fast-growing employers that need to innovate rapidly," says Richard Yerema, Managing Editor of the Canada's Top 100 Employers project. "Some have doubled in size over the past year, but all of them are looking for new ways to attract the best and brightest employees so they can keep growing. Many compete in high technology fields, where the race to scale-up isn't just a matter of ambition – it's a matter of survival."

In January 2019, district m was also ranked at one of the Top Montreal Employers, also under the Canada's Top 100 Employer project.

FOR IMMEDIATE PUBLICATION



About district m

district m is a full-service advertising exchange that creates open, transparent marketplaces through which publishers and advertisers can quickly and easily connect to maximize today's digital advertising demand. Since our inception, we have served as a trusted monetization partner to 2,500 publishers globally by bringing incremental demand through over 200 unique brand partnerships.

With offices in Montreal, New York , Toronto and Los Angeles, and propelled by investments from the Fonds de solidarité FTQ and Investissement Québec, we continue to grow and increase our footprint in the digital media industry. As of today, our company is comprised of more than 100 talented experts who are all responsible for its international success and influence.

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