

# district m recognized in 2018 Startup 50 ranking of Canada's Top New Growth Companies

– Canadian Business unveils 2018 list of Canada's Top New Growth Companies –

Montreal, September 13th, 2018 — district m is proud to announce that it was ranked among *Canadian Business and Maclean's* Startup 50. Serving as a companion list to the longstanding Growth 500 ranking of Canada's Fastest-Growing Companies, the Startup 50 ranks younger companies on two-year revenue growth.

"The 2018 Startup 50 winners suggest the future of Canadian entrepreneurship is extremely bright. They have brought new offerings to market, created indelible brands and disrupted established business models — all in an extremely short period of time," says Deborah Aarts, Startup 50 and Growth 500 program manager. "Any aspiring entrepreneur should look to their stories for inspiration."

"It is quite an honor to have district m rank in the Startup 50," says CEO JF Cote. "Since our very first day, we have put all of our efforts into shaping and impacting the programmatic industry with creative and transparent solutions, which led us to grow tremendously over the last 5 years. This is quite an achievement and we look forward to our next stage of growth!"

In the past year, district m has also been recognized as one of Top 100 employer in Canada by Mediacorp in 2018. CEO JF Cote was also recognized as EY's Entrepreneur of the Year in the category for Emerging Entrepreneur in 2017.

## About district m

district m is a full-service advertising exchange that creates open, transparent marketplaces through which publishers and advertisers can quickly and easily connect to maximize today's

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digital advertising demand. Since our inception, we have served as a trusted monetization partner to 2,500 publishers globally by bringing incremental demand through over 200 unique brand partnerships.

#### About the Startup 50

Ranking Canada's Top New Growth Companies by two-year revenue growth, the Startup 50 profiles the fastest-growing startups in the country. It is a companion list to the Growth 500 ranking of Canada's Fastest-Growing Companies, which has, for 30 years, been Canada's most respectable and influential ranking of entrepreneurial achievement. Both the Startup 50 and Growth 500 are published in a special issue of Canadian Business published with Maclean's magazine and at [CanadianBusiness.com](http://CanadianBusiness.com). For more information on the ranking visit [Growth500.ca](http://Growth500.ca) or [CanadianBusiness.com](http://CanadianBusiness.com).

#### About Canadian Business

Founded in 1928, Canadian Business is the longest-serving and most-trusted business publication in the country. It is the country's premier media brand for executives and senior business leaders. It fuels the success of Canada's business elite with a focus on the things that matter most: leadership, innovation, business strategy and management tactics. Learn more at [CanadianBusiness.com](http://CanadianBusiness.com).

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