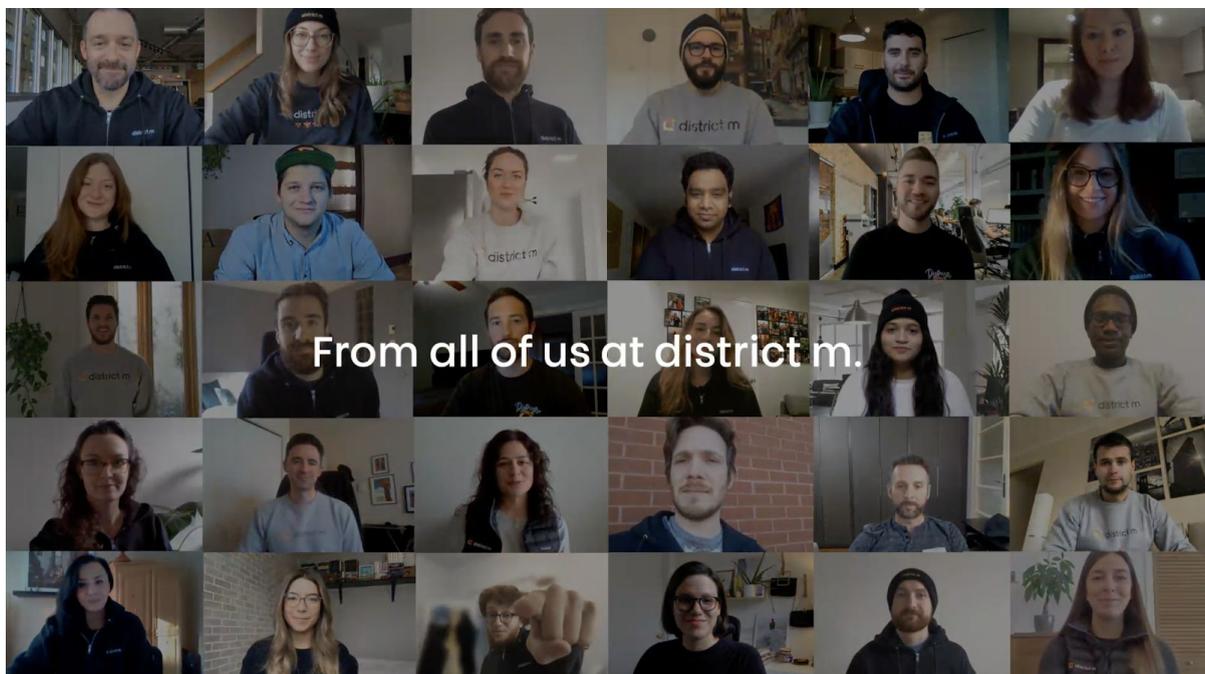


district m ranks #4 on Deloitte Technology Fast 15, highlighting the win in a short video

Montreal, November 18, 2020 - district m, a Montreal-based leading advertising technology company, has ranked #4 on Deloitte's Technology Fast 15™ Award. Deloitte's Enterprise Fast 15™ leadership category recognizes Canadian technology companies with the fastest revenue-growth percentage over their last 4 years of operation. The company has also ranked #301 on Deloitte's Technology Fast 500™, a ranking of the 500 fastest-growing tech companies in North America, with a recorded growth of 344%. Throughout this eventful year, district m was able to keep up with the pace of technology and remain one of the fastest-growing enterprise-level technologies in the industry.

As social distancing prevents all of us from celebrating together, the district m team has prepared a virtual thank you card to Deloitte, their partners and clients. The video features all of district m's employees, as well as a special message from the CEO, JF Cote. Click here to view the video. [Click here](#) to view the video.



With a strong and engaging team consisting of more than 30% of the employees having been working at the company for well over 4 years, district m is grateful for their workforce that has continuously offered world-class customer service and expertise to their clients.

“We are very pleased to be recognized in the Fast 15 category as a top leader in Canada, for a second year in a row. It’s always an honor to be recognized by our peers,” said Jean-Francois Côté, co-founder and CEO of district m. “This prestigious award serves as proof of the hard work we’ve accomplished since the very beginning of the company 7 years ago, as well as inspiration for us to continue innovating to better serve the needs of our customers.”



About the Deloitte Technology Fast 50™

The Deloitte Technology Fast 50 program is Canada’s pre-eminent technology awards program. Celebrating business growth, innovation and entrepreneurship, the program features distinct categories, including the Technology Fast 50 ranking, Enterprise Fast 15, and Companies-to-Watch. The program also recognizes companies within the North American Technology Fast 500 ranking, identifying technology companies in the United States and Canada. The 2020 program sponsors include Deloitte, RBC, CBRE, Clarity Recruitment, and Lafond. For further information, visit www.fast50.ca.

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About district m

district m has created a transparent and flexible programmatic ecosystem for advertisers and publishers. The company has risen to the top 10 ad exchanges in the world. Since its inception in Montreal in 2013, district m has grown exponentially, evident in the growth of its revenues, its workforce, as well as its expansion in opening offices in Toronto and New York. Since 2016, after two rounds of funding, district m has raised \$20 million from two major investors - the Fonds de solidarité (FSTQ) and Investissement Québec (IQ). In addition to its many investments to grow the company, District M has accumulated various prizes and recognitions and ranks favorably in prestigious awards such as the EY Entrepreneur of the Year Award, Technology Fast 50 Canada and Fast 500 North America from Deloitte, the Top 500 Growing Companies of the Globe and Mail, and Canada's Top 100 Employers of MediaCorp Canada.

To learn more about district m visit <https://www.districtm.net/>.

To download the logos and consult our style guide [click here](#).

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